



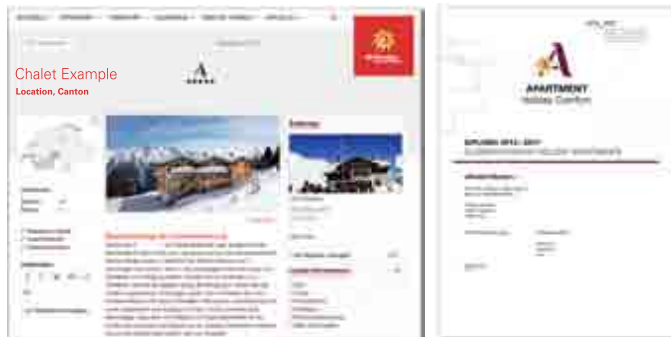
## STARS ARE VALUABLE

The Swiss Tourism Federation has been active in the classification of holiday apartments and guest rooms for 20 years: So far, over 25 000 properties have been rated and have received between 1 – 5 stars and superior categories.

Stars create transparency and security. Guests are able to choose their holiday accommodations according to their own needs knowing that their expectations will be fully met.

### YOUR BENEFITS

- higher occupancy rate thanks to an online platform
- official certificate from the Swiss Tourism Federation
- logo data for your website or brochure



### HIGHER VISIBILITY ON THE INTERNET

If your holiday apartment can be booked online and if it has been classified, it will appear on the website of Switzerland Tourism chalet.myswitzerland.com. Holiday apartments without classification will only be shown in response to a specific search. Approximately 3,500 potential guests are visiting this market place every day.



## REACH FOR THE STARS

Order the questionnaire, fill it in and return it to your classification office. If your property meets the minimum requirements, the must criteria and a predefined number of points, your apartment will be classified and you will receive proof in the form of a certificate indicating the applicable star category. The certificate is valid until 2017.

### THE STAR CATEGORIES



#### LUXURY

As new; stylish high-end furnishings offering exceptional comfort, exclusive overall appearance



#### FIRST CLASS

Excellent quality furnishings, matching interior design



#### COMFORT

Solid, middle-class quality, tasteful and attractive furniture



#### ADEQUATE

Practical, focusing on functionality



#### BASIC

Simple furnishings, clean and well-kept



#### INTERMEDIATE RATING «SUPERIOR»

If a property reaches the number of points but not the must criteria of the next higher category, the annotation «Superior» will be added.

### RANDOM INSPECTIONS

At least 25 percent of all properties will be inspected. Inspectors trained by the Swiss Tourism Federation periodically inspect the properties for quality.



## A PLUS FOR YOUR RENTAL PROPERTY

### CLASSIFICATION OFFICES

Do you wish to have your holiday apartment or guest room classified? To find the classification office for your region, go to: [swisstourfed.ch/classificationoffices](http://swisstourfed.ch/classificationoffices)

### COST

Flat fee of CHF 50, excluding VAT, for 5 years (2013 – 2017).  
As of 1.1.2016 only CHF 30.– excl. VAT for 2 years (2016 – 2017).

The classification office may charge an additional handling fee.

### OUR SPECIAL OFFER TO YOU:

#### THIRD-PARTY LIABILITY INSURANCE

Protect your property against damage caused by guests. If furniture is damaged, or windows, for example, the Allianz Global Assistance insurance agency will cover damages up to an amount of CHF 5,000 per rental agreement and up to a maximum of CHF 20,000 per year and property.

Each damage event is subject to a CHF 200 deductible. The insurance is valid for one year.

#### Annual premium per property:

- up to 2 rooms	CHF 215
- 3 to 4 rooms	CHF 228
- 5 and more rooms	CHF 241

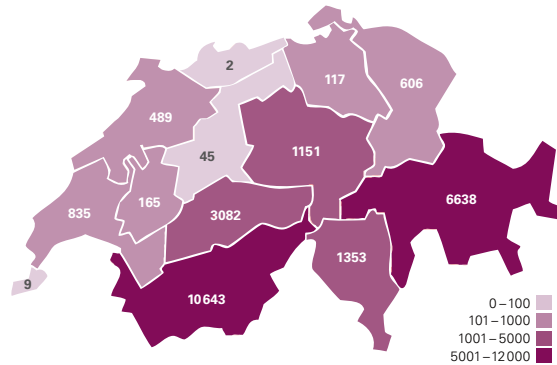
Allianz Global Assistance  
Hertistrasse 2 | CH - 8304 Wallisellen  
Phone +41 (0)44 283 32 22 | Fax +41 (0)44 283 33 83  
[info@allianz-assistance.ch](mailto:info@allianz-assistance.ch) | [allianz-assistance.ch](http://allianz-assistance.ch)  
[swisstourfed.ch/allianz](http://swisstourfed.ch/allianz)



## 25,000 CLASSIFIED PROPERTIES

### CLASSIFICATIONS 2013-2017 (ACCORDING TO REGION)

There are 125 classification offices which have classified approximately 25,000 properties throughout Switzerland as of the end of 2014.

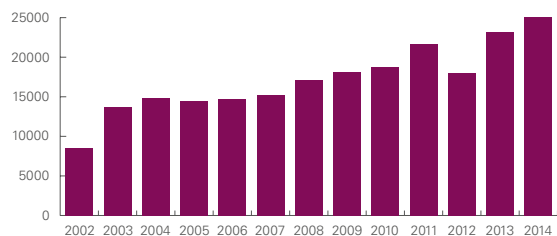


### CLASSIFICATIONS ACCORDING TO CATEGORY

	★	★★	★★★	★★★★	★★★★★	★	★★	★★★	★★★★	★★★★★
Holiday apartments	28	750	240	4097	1240	14005	1576	2417	342	57
Guest rooms	0	5	11	30	83	119	77	28	11	1

### UPWARD TREND

The number of classified properties has almost tripled since 2002.



## WE ARE HERE FOR YOU

A professional group of over 20 representatives of the holiday regions as well as of the inter-trade organisations is, among other things, responsible for the definition of criteria and the development of the classification. The Swiss Tourism Federation is in charge of operations.

Your opinion is important to us! It helps us to respond better to the needs of guests and home owners.

### SWISS TOURISM FEDERATION

Finkenhubelweg 11 | P.O. Box | CH - 3001 Bern

Phone +41 (0)31 307 47 59 | Fax +41 (0)31 307 47 48

apartment@swisstourfed.ch | swisstourfed.ch/apartment



This flyer is available for downloading on our website (English, German, French, Italian).

### SUPPORTED BY:



Successful renting through MySwitzerland.com and e-domizil!

[www.en.e-domizil.ch/landlord](http://www.en.e-domizil.ch/landlord)



## STV FST

Schweizer Tourismus-Verband  
Fédération suisse du tourisme  
Federazione svizzera del turismo  
Federaziun svizra dal turissem

## GUARANTEED QUALITY FOR YOUR RENTAL PROPERTY

